

## **OUTLINE FOR STARTING A GROWTH GROUP**

**When a new Growth Group is planned, there are several steps that need to be followed for a successful launch. There is also more than 1 way to start:**

- 1) A topic can be chosen for which a group can be formed**
- 2) A group can be formed for a specific demographic, then topics chosen**
- 3) A specific format can be chosen, then various resources found in that category, i.e.: book group; movie group, etc.**

**In any case, resources must be investigated and chosen, then submitted to the Growth Group Team for approval. Topics must conform to our theology in the Reformed Tradition, and may need additional clearance by the Christian Education Team and Session.**

**After approval, a room needs to be reserved, if planning to meet at Church, and the class day and time need to be added to the church calendar.**

**A brief description of the topic needs to be prepared for advertising.**

**Information should include meeting place, day and time of group, name of facilitator, length of group in weeks - with start & end dates. Any materials needed by participants, including cost should be stated, as well as how to acquire them, i.e.: through church office, on Amazon, availability on Kindle, etc. Additionally, if any picture or graphic for inclusion in signage is available, it must be submitted at the same time.**

**Advertising will be produced by the Church Office and included in the E- News, the Bulletin, the SPC website and Facebook. Signs will be hung in high traffic areas, assuring good visibility. The information is typically distributed 4 weeks before the group starts. Sign-up sheets should be out at least 2 weeks ahead. Announcements should be submitted to the Growth Groups Team and requested on behalf of Christian Education, and the Pastor should be consulted regarding the proposed timing of the announce dates.**